# REPORT FORMAT

#### TITLE OF SEMINAR:

COMMERCIAL UTILITY OF HERBAL PLANTS IN RELATION TO DEVELOPMENT OF SOCIAL ENTREPRENEURSHIP; OUTREACH PROGRAMME FOR TRAINING UNDERPRIVILEGED PEOPLE OF THE SOCIETY

#### THEME OF THE EVENT:

**WORKSHOP - EXHIBITION CUM FAIR,** ORGANIZED BY MEDICINAL PLANT GARDEN COMMITTEE, DEPARTMENT OF BOTANY AND IQAC-ASUTOSH COLLEGE

ACADEMIC SESSION: 2023 to 2024

**DATE:** 11.09.2023 and 21.09.2023

**VENUE:** 

BOOST LABORATORY (SEMINAR) and ROOM 33 FOR EXHIBITION CUM FAIR

### **OBJECTIVE/ PURPOSE:**

The primary objective of the proposed workshop is to provide training to college students as well as underprivileged people of the society, in the techniques of utilizing herbal plants and plant products commercially to generate self-employment and business opportunities for themselves.

## **RESOURCE PERSONS/ FACULTIES:**

- 1. SRI ARUN KUMAR MUKHOPADHYAY, IFS, Conservator of Forests, Development Circle, W.B.
- 2. SRI DULAL KAR, Senior Horticulturist, GREEN MALL, SAMUK POTA, SOUTH 24 PGS, West Bengal.
- 3. DR. SOMA HALDER, DR. ANINDITA DEY, DR. MITHU BISWAS, DEPARTMENT OF BOTANY, ASUTOSH COLLEGE
- 4. DR. MRS. PHALGUNI BHATTACHARYYA, DEPARTMENT OF BOTANY, SHIBPUR DINOBUNDHOO INSTITUTION COLLEGE

**PARTICIPANTS:** STUDENTS OF SEMESTER –II, IV and VI (Botany Honours) CBCS-C.U. and ALOKDISHARI (NGO-UNDERPRIVILEGED CHILDREN); FACULTIES OF DIFFERENT DEPARTMENTS OF ASUTOSH COLLEGE AND SHIBPUR DINOBUNDHOO INSTITUTION (COLLEGE)

**ATTENDANCE SHEET: \*(ENCL)** 

#### BRIEF REPORT ABOUT THE EVENT/ PROGRAMME:

The seminar was inaugurated by the Convener, Dr. Amitava Ghosh. The Head of the department of Botany, Dr. Supatra Sen introduced the speaker Sri Arun Kumar Mukhopadhyay, IFS, Conservator of Forests, Development Circle; W.B. Dr. Sraboni Ray (IQAC Co-ordinator), Dr. Tathagata Ray Chaudhuri added few words in favour of the event. Dr. Mrs. Phalguni Bhattacharyya uttered graceful words for the event. Later Sri Mukherjee delivered a very lucid lecture on "Commercial utility of herbal plants in relation to development of social entrepreneurship" in front of the audience which included underprivileged children from Alokdishari, a NGO for the development of the poor section. In the second half of the seminar, SRI DULAL KAR, SENIOR HORTICULTURIST, GREEN MALL, SAMUK POTA, SOUTH 24 PGS, West Bengal presented an informative lecture on "Nursery Plants" in support of the entrepreneurship using Herbal plants. He also offered several good courses in his concern which might help our students to build up their career.

The next event was on 21st September, 2023, a **workshop - exhibition cum fair** was organized at the laboratory of the Botany Department. The resource persons of the workshop were Dr. Mithu Biswas (Herbal soap preparation), Dr. Anindita Dey (Herbal Abir preparation), Dr. Soma Halder (Herbal Tea preparation), Dr. Mrs. Phalguni Bhattacharyya (Active Constituents detection). The workshop was a huge success. Seven participants from the underprivileged section and our students got enriched from the workshop. Handouts of protocols were distributed to them.

An exhibition cum fair was held in the Room no.33 on herb or plant based jewellery, apparels and artefacts, exhibition cum sale of indoor plants by 'Alokdishari' and other entrepreneurs.

Faculty and students from each department participated in this fair. They showed immense interest on buying hand crafted jewelleries and herbal products with much enthusiasm. Prof. (Dr.) Manas Kabi, our Principal and IQAC coordinator Dr. Sraboni Roy visited the Hall and spent time with the stall keepers. This was the first attempt of this kind of events in Asutosh College. Dr. Rina Kar Dutta, Secretary, Teacher's council also graced the event.

**EXPECTED OUTCOME:** The seminar has enlightened the students and faculties in understanding the basics of entrepreneurship, different Government and Non Govt projects and undertakings, fund mobilization and facilities to support business/start-ups. The workshop helped the students to get trained in preparing natural dye from herbs, active constituents from herbal plants and preparing herbal tea, herbal abir, herbal soap, etc., so that they can utilize the techniques in commercial form. Exhibition cum fair on herb or plant

based jewellery, apparels and artefacts, exhibition cum sale of indoor plants by 'Alokdishari' and other entrepreneurs.

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	5) PRITHIBIRAJ MANDI	
	& Bivasish Mad	FACULTY MEMBERS PRESENT!
	1) Soumunder Moudal.	SRI DULAL KAR
	NAME:	CHIEF QUEST: SRI, ARUN MUKHOPADHYAY
5	STUDENTS	2023 MEDICINAL PLATIT GARDEN COMMITTEE
		11th SEPT, ORGANIZED BY DEPT. OF BOTANY Date
		CLASSMATE

21/9/23. work Shap / Exhibition Fair: Belany. 1. Susmita Majumdan 5th sem 2. Sanjukta Mondal 5th sem 3. Afrina Rahaman 5th sem 4. Sudha Kumaru 1st Sem 5. Bratiksha Pan 1st Sem 6. Salida Sultana 1st Sem 7. Lyotinmay Barnan 1st Sem 8. Affalo Hossan 1st sem 9. Tamanna Das 1st Sem 10. Banasnee Mandel Ist Sem 11. Smritie Santra 1st Sem 12. Anuela Glock 1st Sem. 13. Kayarath Parvoen 1st Som. 14. Rivita Mandi 1st Sem 15. Saheli Nag 1st sem 16. Encha Basak 1st sem 17. Soha Ali Mondal 7st Sen 18. Debabrata Barman 1st Sen 19- Aproab Sikari 13t sem 20. Diya Roy. 1st Sem.

Faculties 1. Prangut Paiswas. 2. Amindita Ver Anistana Short Mithu Bisroas

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21. Debraj Mondal 1st Sem. sem,